

2025

EQUITY-FREE PRIZES:
30K - 60K - 100K USD

Apply for the Cartier award using the strategy, data, and support that will lead you to success.

CARTIER WOMEN'S INITIATIVE

WINNING PACK

For women-led impact companies.

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SIX-FIGURE GRANTS PROGRAM

CARTIER WOMEN'S INITIATIVE

CWI awards entrepreneurial women with exceptional impact solutions. This is a highly competitive award, and on the application form, you need to address your strategy, finances, impact indicators, leadership, and commitment to Cartier's vision.

WINNING PACK

It is a comprehensive **support service** to apply for the Cartier award with a **powerful narrative and real impact data**. Unlike applying alone, here we guide you step by step: we work with you on the form, measure your impact with real data, give you access to our indicator tool, and provide coaching sessions **until the application process is complete**.



INCLUDES

01

Strategic interview to understand your business.

02

Access to the Agile Impacts Indicators Tool

03

Write and complete the application form for you

04

Coaching sessions and form review until closure

05

Measuring impact through WhatsApp with up to 200 people

06

Impact report created with AI (change theory and data)



BONUS: You will receive direct mentorship from Adriana Mata, winner of the Cartier Women's Initiative, **along with the application form she used to succeed**. You'll get everything you need to apply with confidence and stand out before the jury.

TIMELINE

Early-bird discount

April 17, 2025

CWI application opens

April, 18th

Program starts

April 24th

Impact data collection

May, 2025

Deadline CWI application

Jun 24th, 2025

2 months